Why Footwear Matters

In our lifetime, we will walk over 200 million steps. When your feet hurt, you can hurt all over. Diabetic shoes and other therapeutic orthotics can help provide people with personalized solutions to give them the support and structure they need.

Wearing shoes not made for your feet can make problems worse.

If you’re living with diabetes or know someone that is, help them get the footwear they need to find the comfort and relief to walk easy on their diabetes journey.

Built to Meet Your Unique Needs

Diabetic footwear is specially constructed to protect your feet and provide superior comfort. Their “extra-depth” feature accommodates custom insoles and orthotics. Diabetic shoes and inserts must be prescribed by your doctor and fit by a qualified foot care professional to meet Medicare coverage criteria.

Look Good, Feel Good

When people hear the term “therapeutic shoes,” they often think of ugly, bulky, old black shoes. However, today’s diabetic shoes come in many beautiful colors and styles — just like regular shoes. Footwear providers know that if you don’t love your shoes, you won’t enjoy the health benefits because you simply won’t wear them.

Diabetic shoes are stylish and comfortable, providing people living with diabetes the following helpful benefits:

- **Materials that stretch without causing pressure or irritation**
- **Increased stability and support while walking**
- **Lightweight, improving circulation and movement**

It’s important to talk with a doctor about foot health issues and the importance of diabetic shoes. Connecting with a diabetic footwear provider can help find an essential tool that can help people managing their diabetes get the personalized support and comfort they need.

Learn more at