



News Release

Contact: press@diabetes.org

World Diabetes Day: American Diabetes Association on the State of Diabetes

ARLINGTON, VA (Nov. 12, 2024) — As World Diabetes Day approaches on November 14, the American Diabetes Association®(ADA) is convening community, businesses, and industry leaders at almost two dozen State of Diabetes events across the country to assess the current and future landscape of diabetes.

Nationwide over 38 million Americans are living with diabetes. The epidemic brings significant burdens, both personal and financial. The latest [Economic Costs of Diabetes in the U.S. report](#) found the total annual cost of diabetes to be \$412.9 billion, including \$306.6 billion in direct medical costs and \$106.3 billion in indirect costs, such as missed work days and lost work productivity.

The State of Diabetes events combine ADA resources and diabetes and health care expertise with employer, health care professional and community perspectives to address the impact of diabetes and identify solutions to improve support and care. Additional information and event listings can be found at diabetes.org/StateofDiabetes.

“Every 26 seconds, someone is diagnosed with diabetes. It will take all of us to innovate, collaborate, and improve outcomes for people living with diabetes, and ultimately to find a cure,” said Charles “Chuck” Henderson, the ADA’s chief executive officer.

Throughout November, which is American Diabetes Month®, the ADA is raising awareness about diabetes and encouraging people to join in the fight for a cure. [Learn your risk](#) of developing type 2 diabetes and encourage friends and family to do the same. Talk to your health care provider. Stay informed. [Share your story](#). Join us in the fight at diabetes.org/WeFight.

American Diabetes Month is supported by National Sponsor Parodontax.

For American Diabetes Month expert interview, photo, and video resources, please contact press@diabetes.org.

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About the American Diabetes Association

The American Diabetes Association (ADA) is the nation’s leading voluntary health organization fighting to end diabetes and helping people thrive. For 84 years, the ADA has driven discovery and research to prevent, manage, treat, and ultimately cure diabetes. There are 136 million Americans living with diabetes or prediabetes. Through advocacy, program development, and education, we’re fighting for them all. To learn more or to get involved, visit us at diabetes.org or call 1-800-DIABETES (800-342-2383). Join the fight with us on Facebook ([American Diabetes Association](#)), Spanish Facebook ([Asociación Americana de la Diabetes](#)), LinkedIn ([American Diabetes Association](#)), and Instagram ([@AmDiabetesAssn](#)).

About Parodontax

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