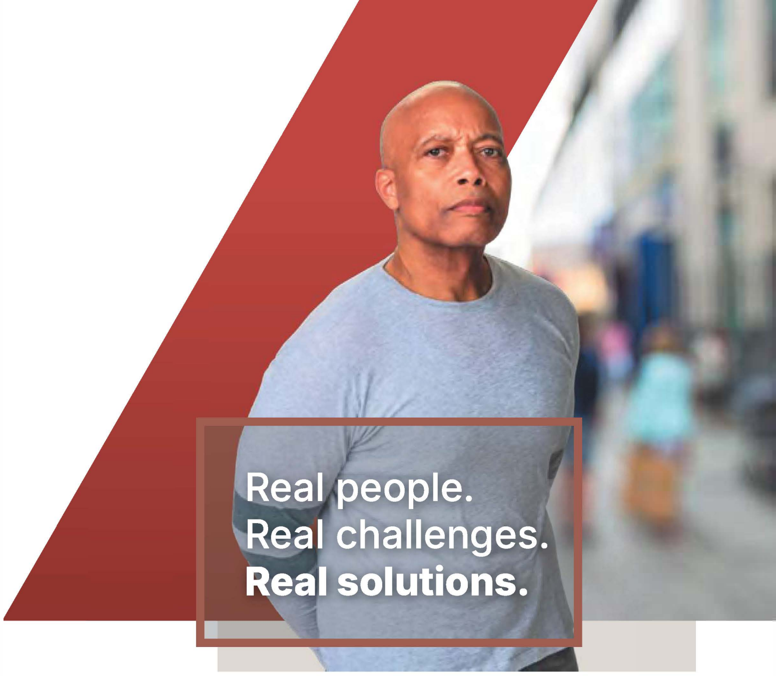
American Diabetes Association®

Insulin Costs Are Too High.

Change is possible.

New survey data show many privately insured Americans are paying too much for insulin—and they are ready for a solution.

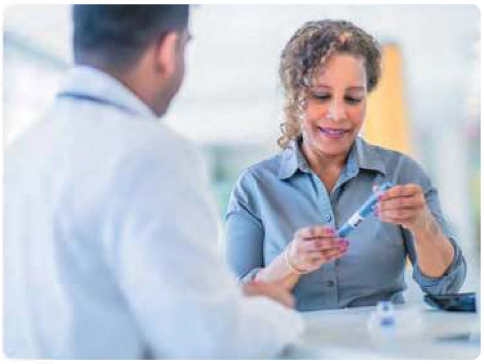


Privately Insured Americans Surveyed Face Some of the Steepest Costs for Insulin

39%
pay more than $150/month—**more than four times the $35/month cost-sharing limit** in Medicare.

72%
of privately insured insulin purchasers surveyed report paying **more than $35/month.**

44%
of insulin-dependent survey respondents who make between $50,000 and $75,000 per year report **paying more than $150 for insulin each month,** and this is true for 55% of people who make between $75,000 and $99,000.



More than Half (55%) of Respondents Report Stress About Healthcare Costs

49%
say their **household healthcare costs increased** in the past year.

34%
have **cut back on groceries or food** to manage healthcare costs.

28%
have **taken on credit card debt** to cover medical expenses.

Overwhelming, Bipartisan Support for a Universal $35 Cost-Sharing Limit on Insulin

76%
of respondents **support legislation capping out-of-pocket insulin costs** at $35/month for everyone—including those with private insurance and the uninsured.

Support is firmly bipartisan:

Democrats	Republicans	Independents
84%	81%	83%

Americans across the country agree: Insulin should be more affordable for all.

For too many, high insulin costs mean hard choices and real consequences. Solutions are within reach—and support is strong.

diabetes.org/InsulinAct

This survey was conducted in June 2026 among a nationally representative sample of 1,527 U.S. adults. Data are weighted to reflect the U.S. adult population by age, gender, race/ethnicity, education, and region. The margin of error is approximately ±2.5 percentage points at the 95% confidence level.