

Insulin Costs Are Too High.

Change is Possible

New survey data shows many privately insured Americans are paying too much for insulin—and they are ready for a solution.



Real people.
Real challenges.
Real solutions.

Privately Insured Americans Surveyed Face Some of the Steepest Costs for Insulin



39%

pay more than \$150/month — **more than four times the \$35/month cost-sharing limit** in Medicare.



72%

of privately insured insulin purchasers surveyed report paying **more than \$35/month.**



44%

of insulin-dependent survey respondents who make between \$50,000 and \$75,000 per year report **paying more than \$150 for insulin each month**, and this is true for 55% of people who make between \$75,000 and \$99,000.

More than Half (55%) of Respondents Report Stress About Healthcare Costs



49%

say their **household healthcare costs increased** in the past year.



34%

have **cut back on groceries or food** to manage healthcare costs.



28%

have **taken on credit card debt** to cover medical expenses.

Overwhelming, Bipartisan Support for a Universal \$35 Cost-Sharing Limit on Insulin



76%

of respondents **support legislation capping out-of-pocket insulin costs** at \$35/month for everyone — including those with private insurance and the uninsured.

Support is firmly bipartisan:



Democrats

84%



Republicans

81%



Independents

83%

**Americans across the country agree:
insulin should be more affordable for all.**

For too many, high insulin costs mean hard choices and real consequences. Solutions are within reach—and support is strong.

diabetes.org

This survey was conducted in June 2026 among a nationally representative sample of 1,527 U.S. adults. Data are weighted to reflect the U.S. adult population by age, gender, race/ethnicity, education, and region. The margin of error is approximately ±2.5 percentage points at the 95% confidence level.

